

# Viewpoint & Perspective

- How you look at things
- More importantly: How you want others to look at your photos
- Challenge: Enhance the WoW Factor by providing the illusion of a 3-dimensional print from a 2-dimensional image

# Viewpoint

AKA: Point of View, Angle of View, Vantage Point

## **Conveys Feeling**

- Strength, Grandeur
- Intimacy
- Familiarity
- Vulnerability
- Insecurity
- Subservience

# Depth of Field Enhances Effects

# Low Viewpoint: Strength, Grandeur









# High Viewpoint: Intimacy, Isolation, Importance





# High Viewpoint









# Perspective

Creates Sense of 3-Dimensional Space  
in 2-Dimensional Image

# Perspective

Effectiveness Enhanced by:

- Viewpoint
- Camera to Subject distance
- Focal length
- *Depth of Field*
- Shadows

# Perspective Effects

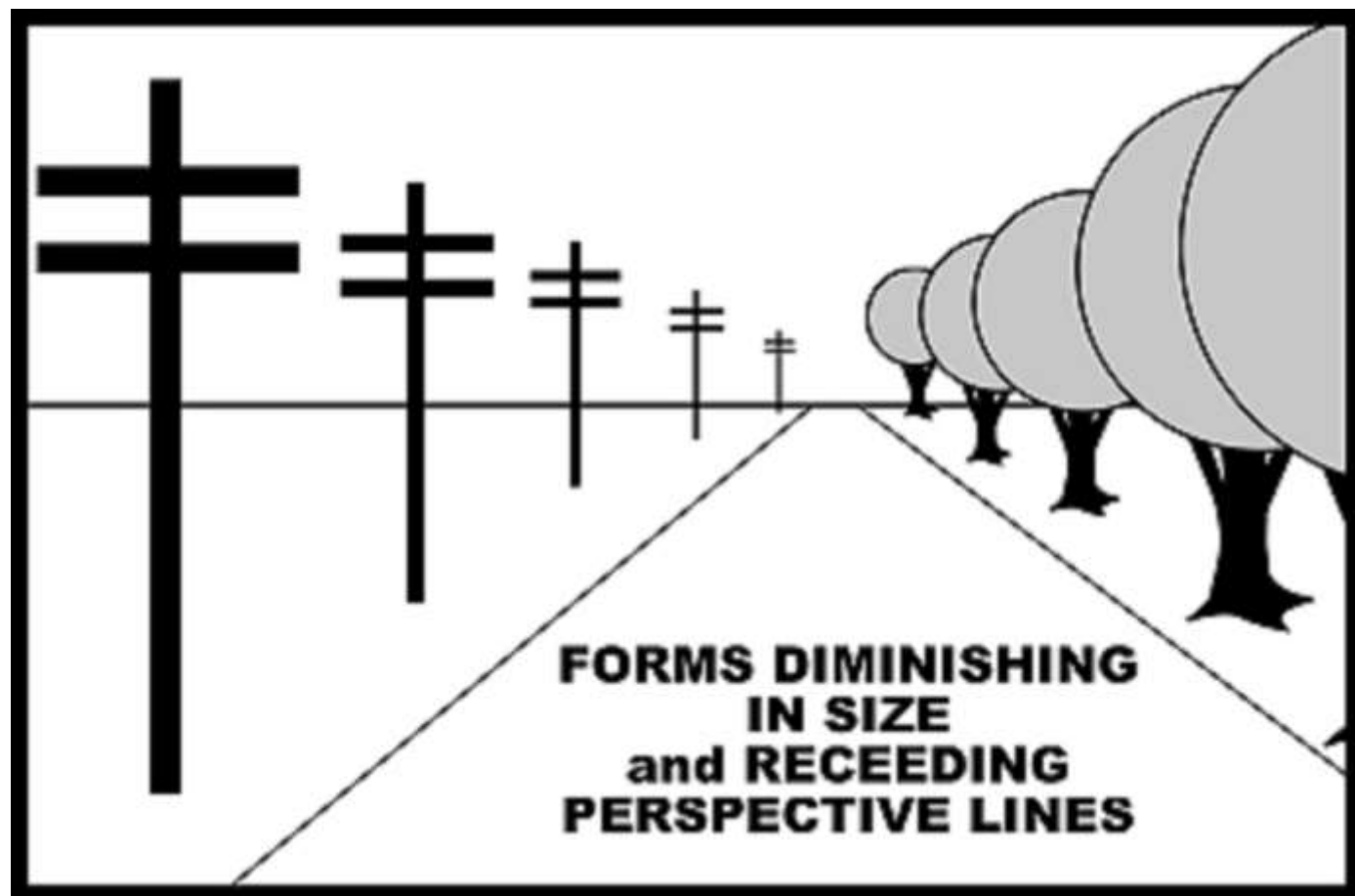
- Linear
- Height
- Overlap
- Subject distance
- Volume
- Compression

# Linear

## Normal and Telephoto Compression

- Straight lines
  - Lens dependent. Doesn't work with wide angle lenses
- Single vanishing point
- Often the VP is at the Horizon – but not always
- Creates a sense of depth
- Most familiar







# Telephoto Compression



24MM 1.4 LENS



50MM 1.4 LENS



85MM 1.2 LENS



135MM 2.0 LENS











# Height Or Lack of It















# Overlap











# Subject Distance













# Volume









# Contrast & Atmospherics











# Seldom Just One Element

## Creates the WoW

**Remember: Depth of Field Plays a Key Role**